

Web Redesign Update

Agenda

• Project Basics: Needs and Wants

• Homepage Demo

• Examples of Select Pages

Innovations

Project Basics

Work started: Oct 2023. Launch anticipated: Aug / Sept.

NEEDS:

- Adherence to new gov't policies on web design and evolving 508-compliance reqs.
- Improve patient and staff access to info and navigation!
- Responsive design for all device types.
- Enhance the "Search" function by creating a more efficient web site.

Improving Search Results

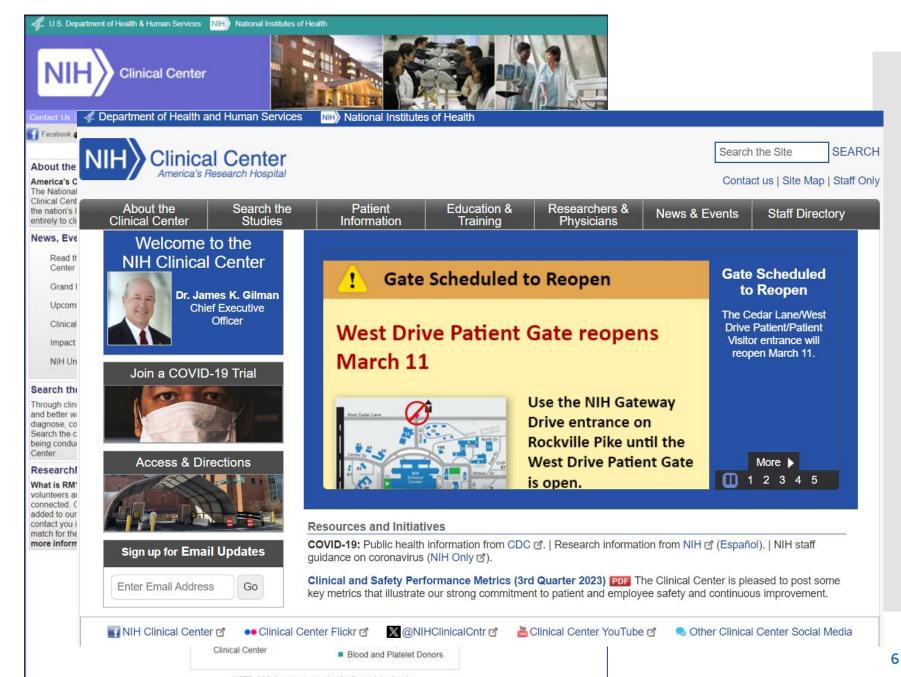
- Renaming urls with a standardized url naming convention.
- Removing outdated pages & consolidating duplicate content.
- Streamlining content, reducing text, enhancing clarity.

Project Basics

WANTS:

- A more inviting site to patients and public equal to what they see at other AMCs.
- Streamline. Streamline. Streamline.
- Fewer PDFs. More visuals and high-quality video.
- More consistency within our site and as part of NIH.

CC Website 2013 / 2023



NOTE: PDF documents require the free Adobe Reader.

Redesigned Home Page <u>Redesigned Homepage Demo</u>

Compared to <u>Current Homepage</u>





Access Patient Portal

Sign in or sign up for our FollowMyHealth Patient Portal to streamline your patient experience with easy access to your NIH Clinical Center medical records, educational materials, form downloads and submissions and more.



Patient Services

You may have to fill out a form – called a health or medical record release form, or request for access – send an email, or mail or fax a letter to your provider.

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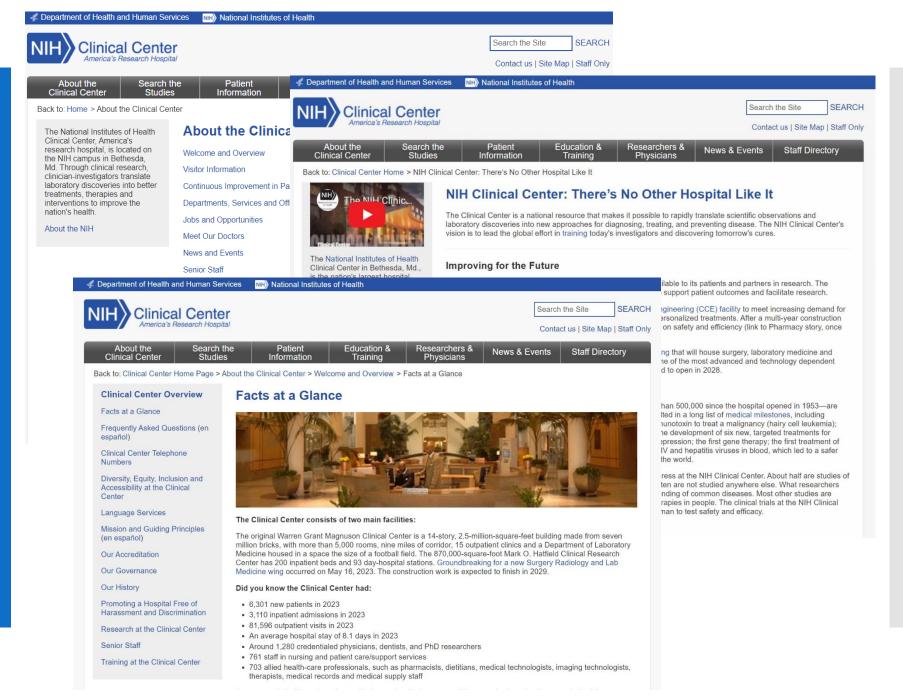


Hear from Our Patients

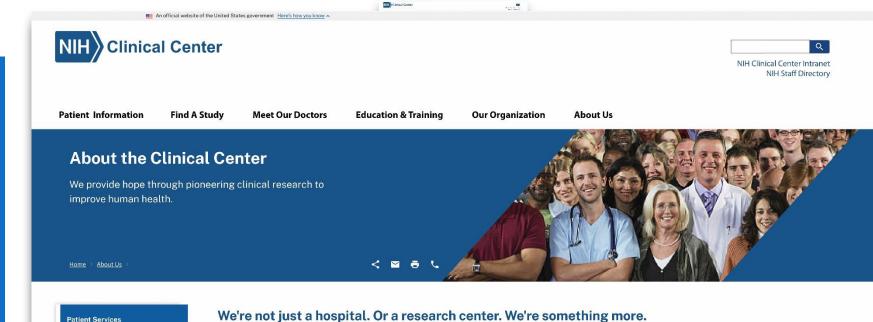
Patient testimonial videos, current and former patients share their experiences.

Extended Home Page

About Us -Current



About Us -Redesign



Patient Services

Continuous Improvement in \oplus Patient Safety and Clinical Quality \oplus Jobs and Opportunities \oplus Meet Our Doctors \oplus Senior Staff \oplus Departments, Services and Offices \oplus Become a Volunteer \oplus Visitor Information \oplus Stay up to date-by Email \oplus Follow NIH Clinical Center on Social Media

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At a Glance

An interactive virtual tour of the NIH Clinical Center is also available.

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--plague that will adorn the new Clinical Research Center in honor of Mark O. Hatfield



Blood Bank -Current



Information

NIH Blood Bank



Training

Back to: Blood Donor Home Page > Save a Life Become a Blood Donor Today!

Studies

NIH Blood Bank Home

NIH Donor Center at **Fishers Lane**

Clinical Center

Donate Now

Know Before You Go About Us Can I Donate If ...? How to Find Us After Your Donation Make an Appointment Types of Donations Update for LGBTQ+ Donors



Current Blood Shortages

African American Whole **Blood Donors Urgently** Needed

Blood type needs change daily. If you are not sure of your next eligible donation date, please call the NIH Blood Bank at (301) 496-1048



donate blood for patients in the Clinical Center. We are conveniently located on the first floor of Building 10, with reserved parking available while you donate. To schedule a donation, please call (301) 496-1048 or e-mail

Save a Life.... Become a Blood Donor Today!

nihbloodbank@mail.cc.nih.gov 🖂 to request that a recruiter contact you. Additional information is available.

The National Institutes of Health (NIH) Blood Bank depends on people like you to

What Happens to the Blood You Donate?

The blood you donate at the NIH Blood Bank is used to support the many patients who come from all over the world to receive treatment. The whole-blood and component requirements of the Clinical Center vary according to the needs of the current patient population. Typically, the following blood products are needed each month

- · 600 units of red blood cells to treat patients with chronic anemias associated with sickle cell disease, thalassemia, aplastic anemia, leukemia, or cancer
- · 275 units of platelets to control bleeding in patients with leukemia, cancer, or who have had surgery
- · 100 units of plasma for surgical patients, patients with cancer, and patients with immunologic deficiencies
- · 20 units of cryoprecipitate for patients with a variety of bleeding disorders
- · 10 units of granulocytes (white blood cells) for patients with serious infections associated with hereditary or acquired abnormalities of white blood cells.

Physicians

The blood you give is never wasted. It is used every day of the year to treat Clinical Center patients who are participating in the medical treatment and research programs of the NIH. If your blood is not required for immediate use, it may be frozen and stored. Fractions of blood unsuitable for transfusion are used for research. Occasionally, the blood you give may not be required for a patient here, but it may be sent elsewhere in the community or the nation where it can be used to help save a life.

Please remember, there is no substitute for human blood. Human blood cannot be manufactured. People are the only source of blood. Much of the medical care of an NIH patient depends on the steady supply of blood from healthy, caring individuals like yourself. No miracle of modern medicine can help our patients who need blood if blood is not available.

To learn more about the Platelet Apheresis Donor Program or to make an appointment to enroll, call the Platelet Apheresis Donor Program Coordinator at (301) 496-4321.

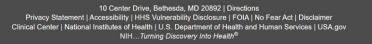
To learn more about the Hemochromatosis Donor Program or to make an appointment to enroll, call the Hemochromatosis Program Coordinator at (301) 435-3049.

To learn more about the Research Donor Program or to make an appointment to enroll, call the Research Donor Program Coordinator at (301) 496-0092.

NOTE: PDF documents require the free Adobe Reader 2.

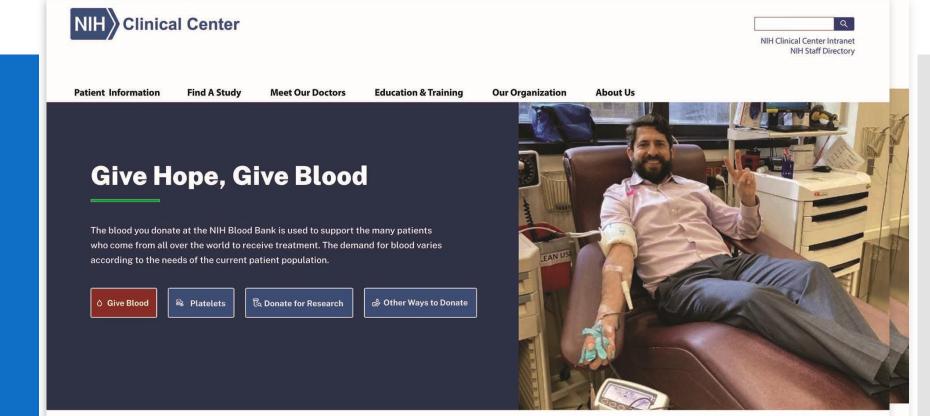
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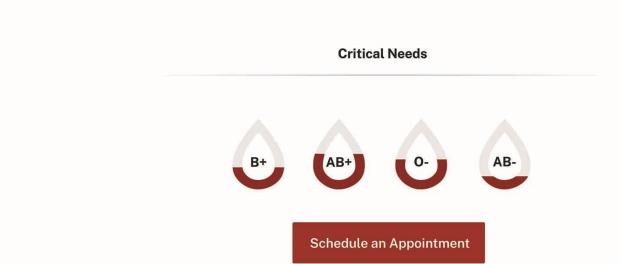
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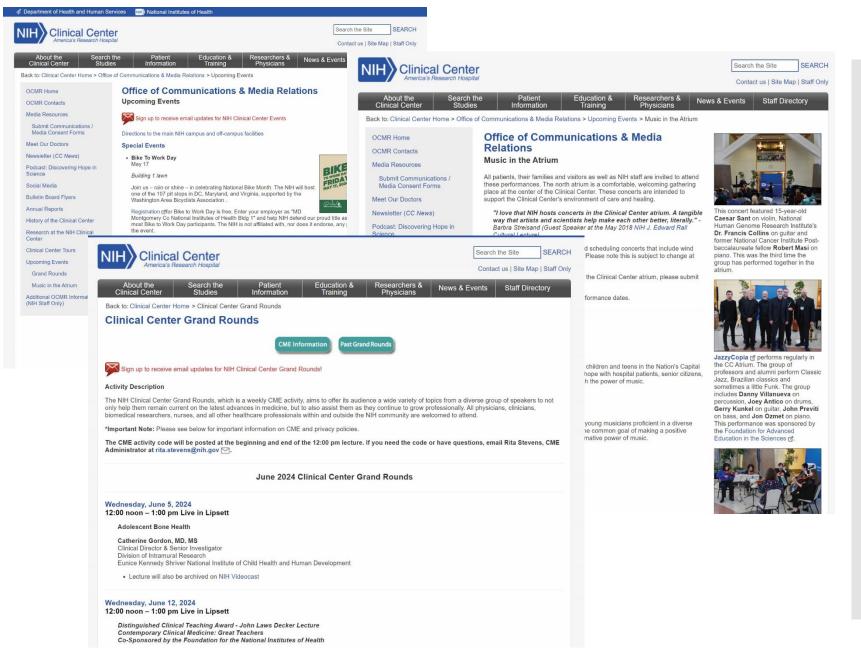


Blood Bank -Redesign

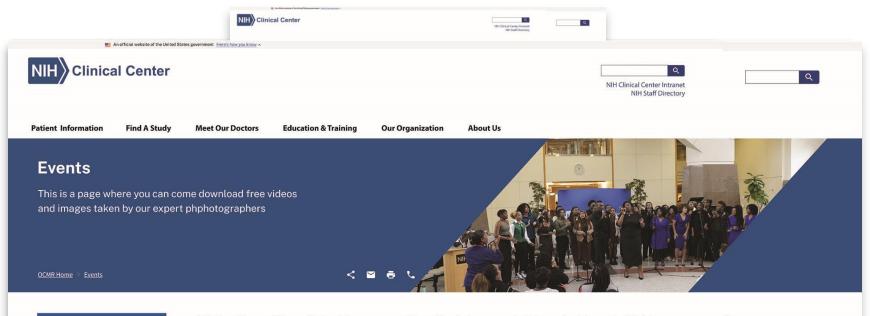




Calendar(s) -Current



Calendar -Redesign





Patient Safety and Clinical Quality

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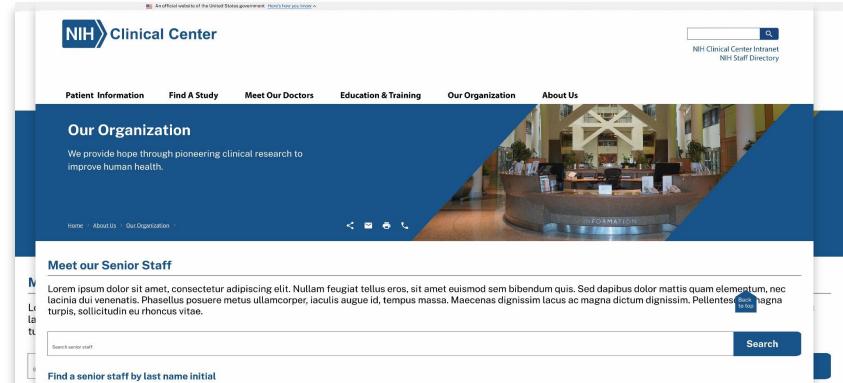
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Colleen Hadigan, MD, MPH Chief Medical Officer

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Ila Anita Flannigan, MHSA, FACHE Executive Officer, Acting

16

Ila Anita Flannigan, MHSA, FACHE

Oh by the way: Innovations

- Auto-survey option to provide feedback about a page
- Ability to add an AI chat function.
- Floating navigation options such as "Back to Top".

Conclusion

Questions?