Web Redesign Update

NIH Clinical Center

Agenda

- Project Basics: Needs and Wants
- Homepage Demo
- Examples of Select Pages
- Innovations

Project Basics

Work started: Oct 2023.
Launch anticipated: Aug / Sept.

NEEDS:

- Adherence to new gov't policies on web design and evolving 508-compliance reqs.
- Improve patient and staff access to info and navigation!
- Responsive design for all device types.
- Enhance the "Search" function by creating a more efficient web site.

Improving Search Results

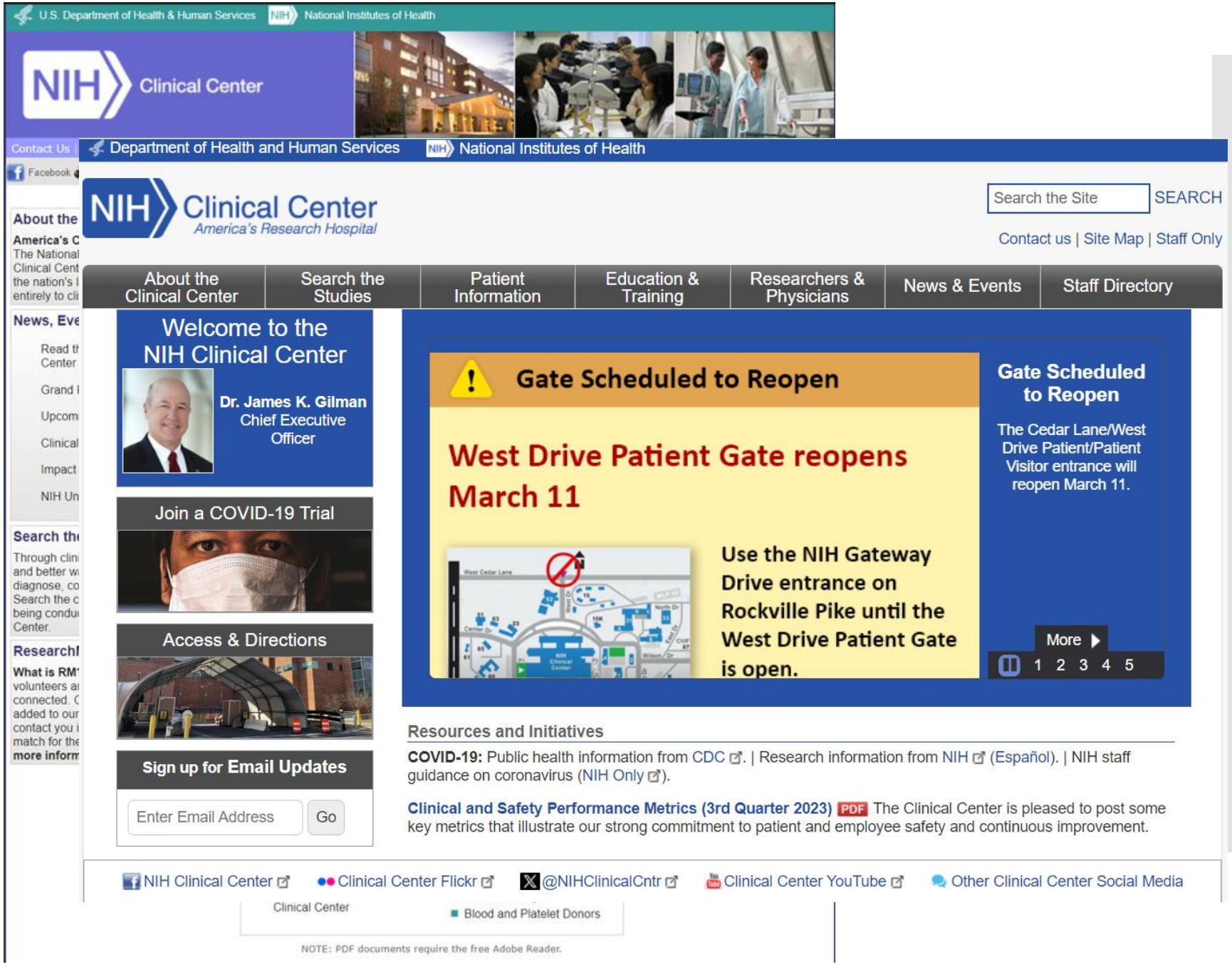
- Renaming urls with a standardized url naming convention.
- Removing outdated pages & consolidating duplicate content.
- Streamlining content, reducing text, enhancing clarity.

Project Basics

WANTS:

- A more inviting site to patients and public – equal to what they see at other AMCs.
- Streamline. Streamline. Streamline.
- Fewer PDFs. More visuals and high-quality video.
- More consistency within our site and as part of NIH.

CC Website 2013 / 2023

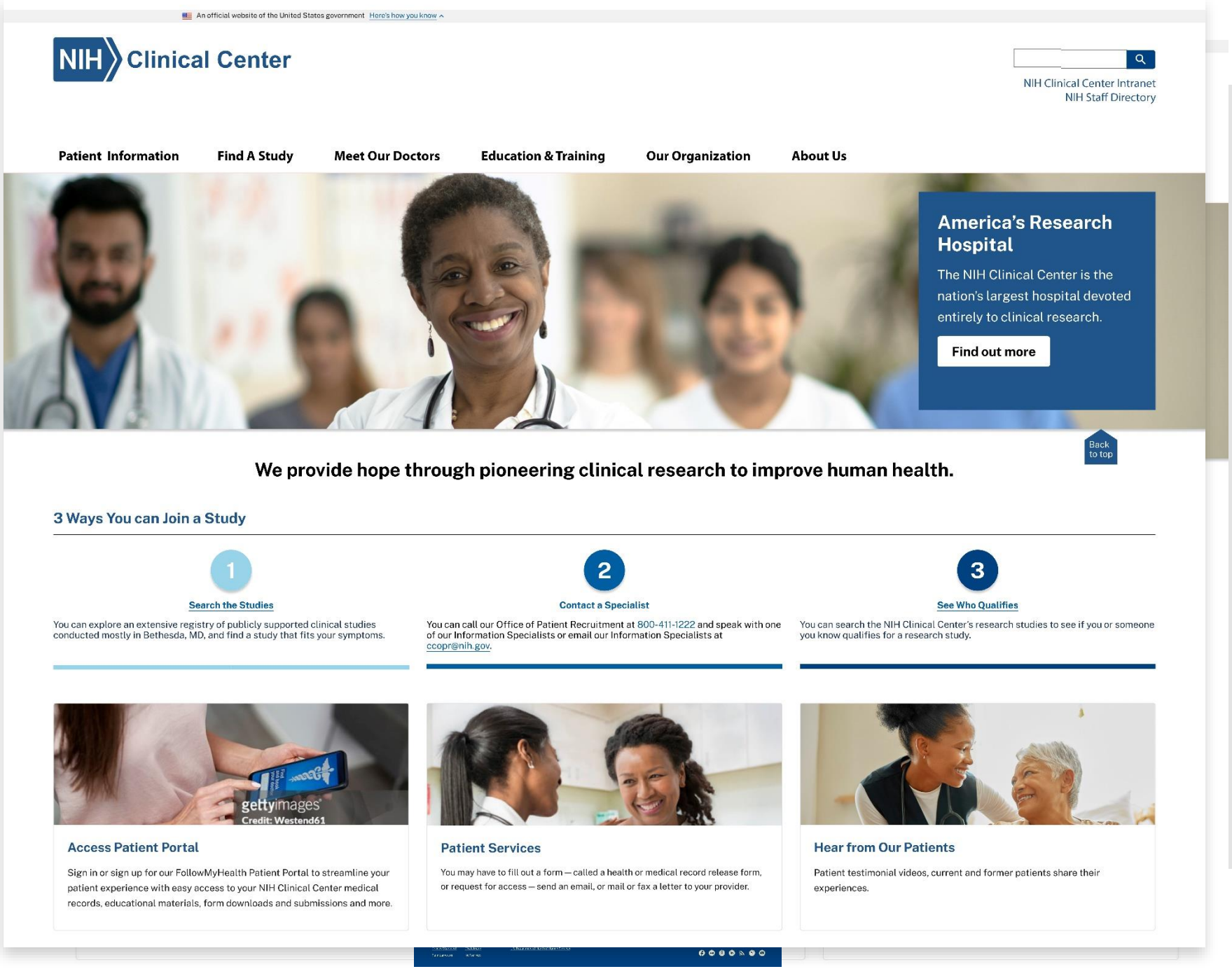


Redesigned Home Page

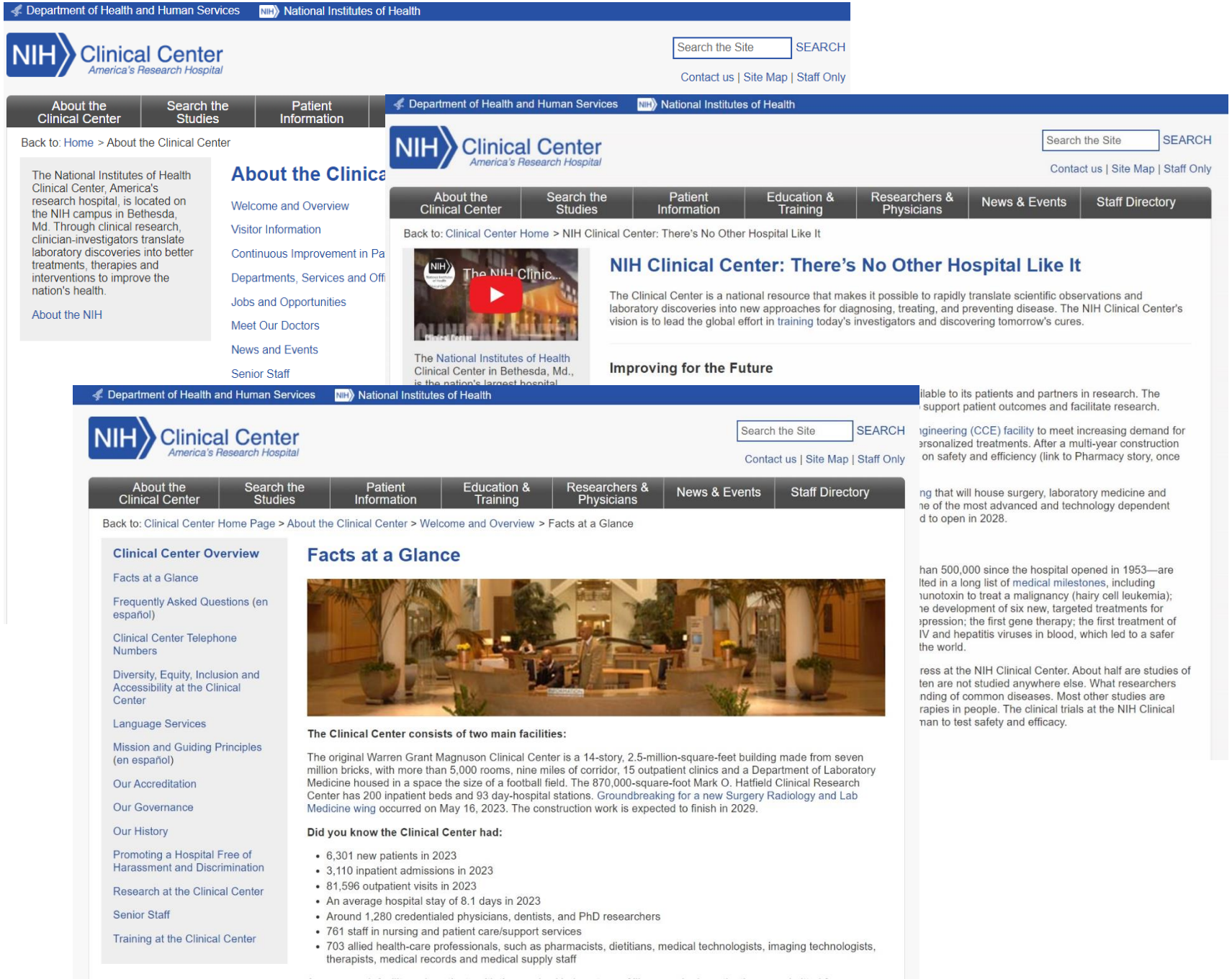
Redesigned Homepage Demo

Compared to Current Homepage

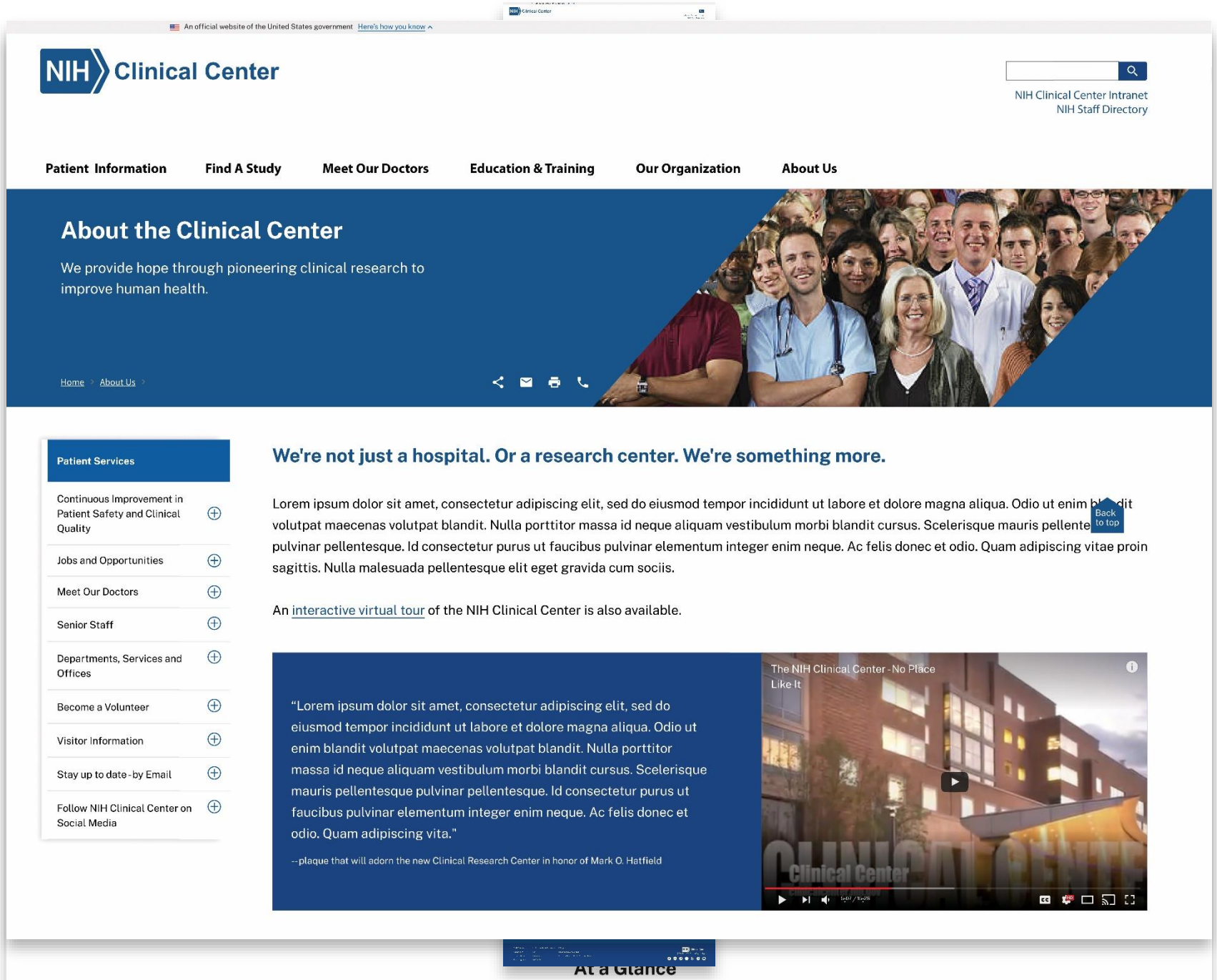
Extended Home Page



About Us - Current



About Us - Redesign



Blood Bank - Current

Department of Health and Human Services | National Institutes of Health

NIH Clinical Center
America's Research Hospital

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Back to: Blood Donor Home Page > Save a Life.... Become a Blood Donor Today!

NIH Blood Bank Home

NIH Donor Center at Fishers Lane

Donate Now

Know Before You Go
About Us
Can I Donate If...?
How to Find Us
After Your Donation
Make an Appointment
Types of Donations
Update for LGBTQ+ Donors

Find us on Facebook

Current Blood Shortages

African American Whole Blood Donors Urgently Needed

Blood type needs change daily. If you are not sure of your next eligible donation date, please call the NIH Blood Bank at (301) 496-1048.

Department of Transfusion Medicine Home

NIH Blood Bank

Save a Life.... Become a Blood Donor Today!

The National Institutes of Health (NIH) Blood Bank depends on people like you to donate blood for patients in the Clinical Center. We are conveniently located on the first floor of Building 10, with reserved parking available while you donate. To schedule a donation, please call (301) 496-1048 or e-mail nihbloodbank@mail.cc.nih.gov to request that a recruiter contact you. Additional information is available.

What Happens to the Blood You Donate?

The blood you donate at the NIH Blood Bank is used to support the many patients who come from all over the world to receive treatment. The whole-blood and component requirements of the Clinical Center vary according to the needs of the current patient population. Typically, the following blood products are needed each month:

- 600 units of red blood cells to treat patients with chronic anemias associated with sickle cell disease, thalassemia, aplastic anemia, leukemia, or cancer
- 275 units of platelets to control bleeding in patients with leukemia, cancer, or who have had surgery
- 100 units of plasma for surgical patients, patients with cancer, and patients with immunologic deficiencies
- 20 units of cryoprecipitate for patients with a variety of bleeding disorders
- 10 units of granulocytes (white blood cells) for patients with serious infections associated with hereditary or acquired abnormalities of white blood cells.

The blood you give is never wasted. It is used every day of the year to treat Clinical Center patients who are participating in the medical treatment and research programs of the NIH. If your blood is not required for immediate use, it may be frozen and stored. Fractions of blood unsuitable for transfusion are used for research. Occasionally, the blood you give may not be required for a patient here, but it may be sent elsewhere in the community or the nation where it can be used to help save a life.

Please remember, there is no substitute for human blood. Human blood cannot be manufactured. People are the only source of blood. Much of the medical care of an NIH patient depends on the steady supply of blood from healthy, caring individuals like yourself. No miracle of modern medicine can help our patients who need blood if blood is not available.

To learn more about the Platelet Apheresis Donor Program or to make an appointment to enroll, call the Platelet Apheresis Donor Program Coordinator at (301) 496-4321.

To learn more about the Hemochromatosis Donor Program or to make an appointment to enroll, call the Hemochromatosis Program Coordinator at (301) 435-3049.

To learn more about the Research Donor Program or to make an appointment to enroll, call the Research Donor Program Coordinator at (301) 496-0092.

NOTE: PDF documents require the free Adobe Reader.

This page last updated on 05/24/2024

NIH Clinical Center | Clinical Center Flickr | @NIHClinicalCntr | Clinical Center YouTube | Other Clinical Center Social Media

10 Center Drive, Bethesda, MD 20892 | Directions
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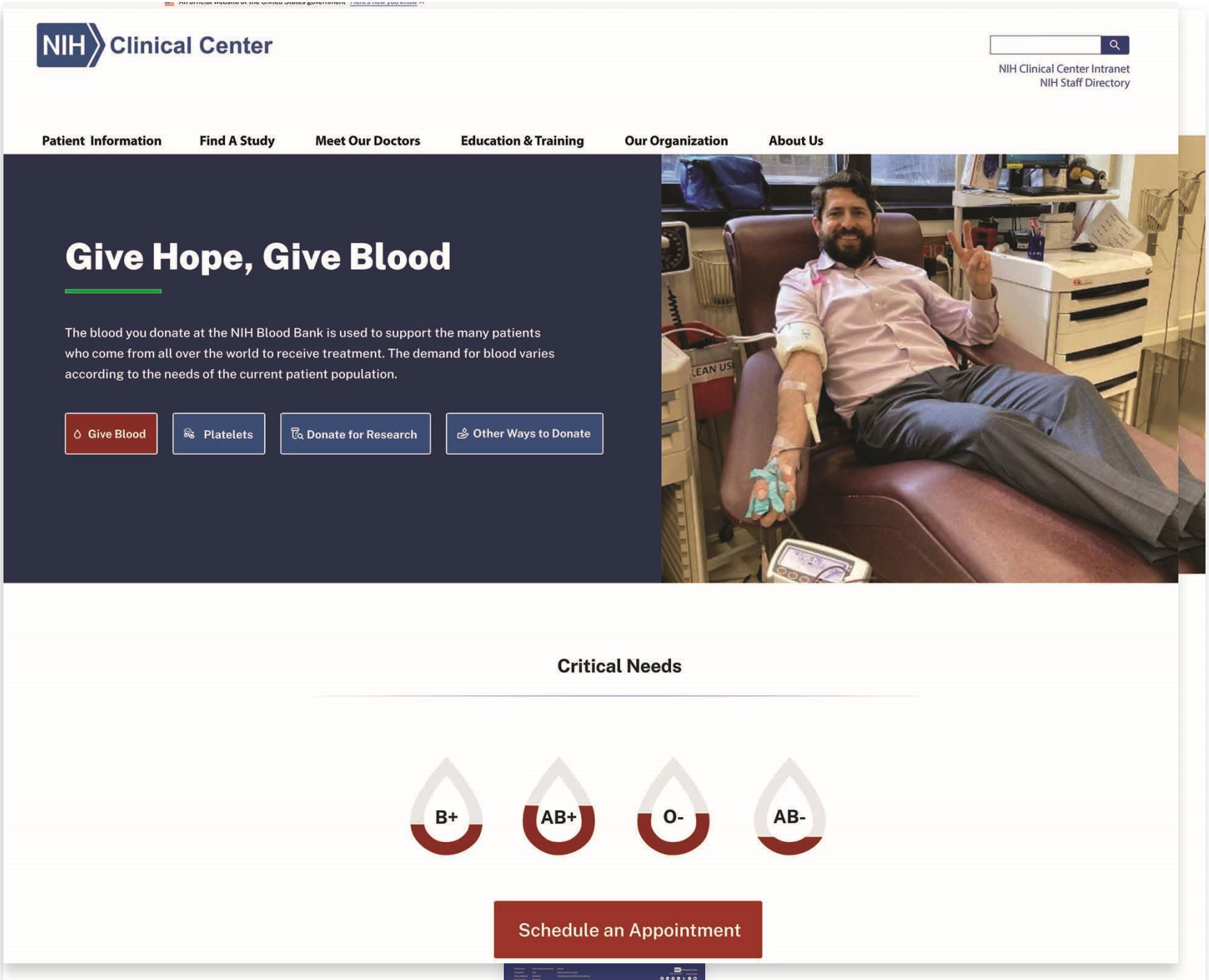
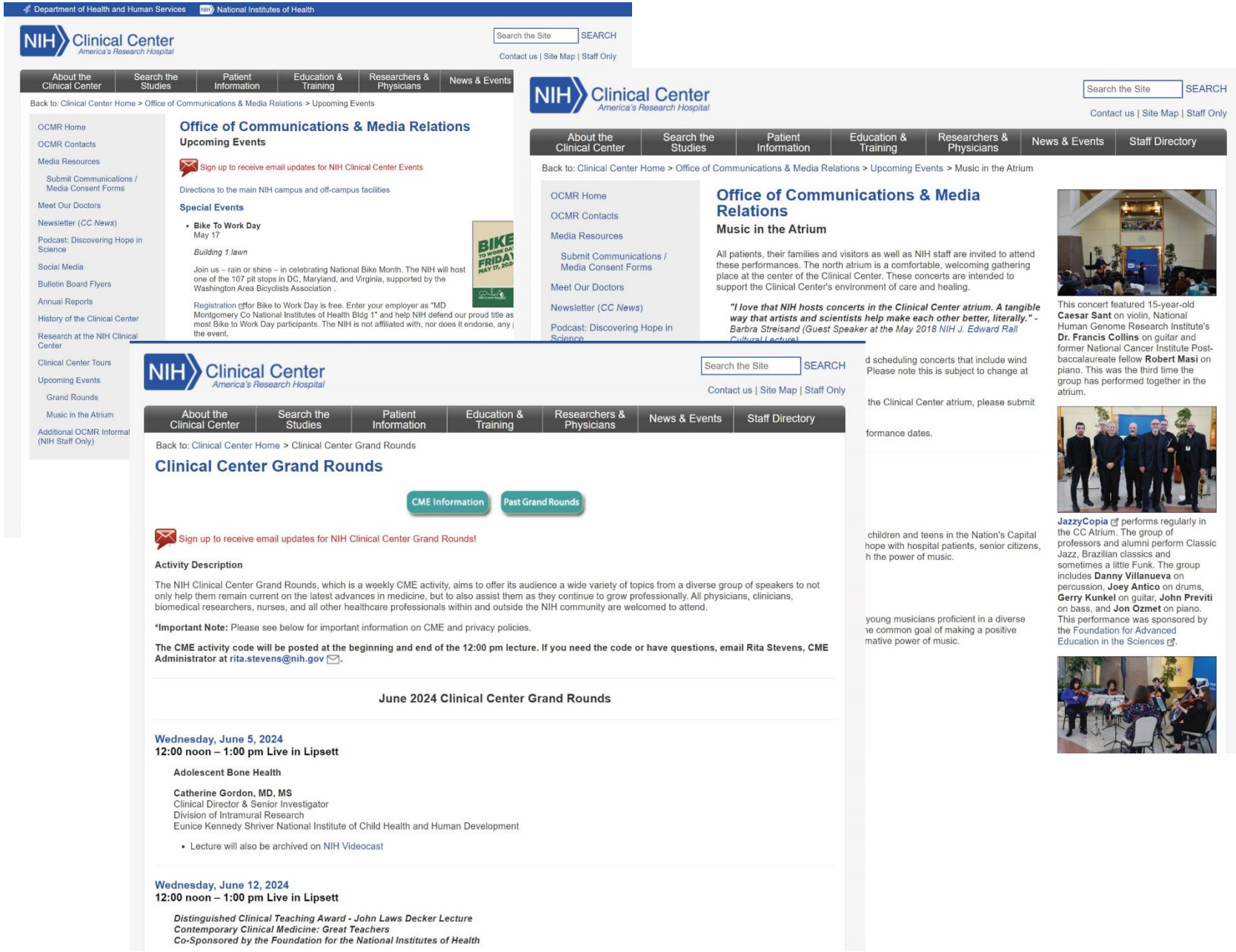
Blood Bank - Redesign



Calendar(s) - Current



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Meet Our Doctors
Newsletter (*CC News*)
Podcast: Discovering Hope in Science
Social Media
Bulletin Board Flyers
Annual Reports
History of the Clinical Center
Research at the NIH Clinical Center
Clinical Center Tours
Upcoming Events
Grand Rounds
Music in the Atrium
Additional OCMR Informal (NIH Staff Only)

Office of Communications & Media Relations

Upcoming Events

Sign up to receive email updates for NIH Clinical Center Events

Directions to the main NIH campus and off-campus facilities

Special Events

- **Bike To Work Day**
  May 17

  Building 1 lawn

  Join us – rain or shine – in celebrating National Bike Month. The NIH will host one of the 107 pit stops in DC, Maryland, and Virginia, supported by the Washington Area Bicyclists Association .

  Registration for Bike to Work Day is free. Enter your employer as "MD Montgomery Co National Institutes of Health Bldg 1" and help NIH defend our proud title as most Bike to Work Day participants. The NIH is not affiliated with, nor does it endorse, any the event.

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OCMR Home
OCMR Contacts
Media Resources
Submit Communications / Media Consent Forms
Meet Our Doctors
Newsletter (*CC News*)
Podcast: Discovering Hope in Science

Office of Communications & Media Relations

Music in the Atrium

All patients, their families and visitors as well as NIH staff are invited to attend these performances. The north atrium is a comfortable, welcoming gathering place at the center of the Clinical Center. These concerts are intended to support the Clinical Center's environment of care and healing.

"I love that NIH hosts concerts in the Clinical Center atrium. A tangible way that artists and scientists help make each other better, literally." - *Barbra Streisand (Guest Speaker at the May 2018 NIH J. Edward Rall Cultural Lecture)*

This concert featured 15-year-old **Caesar Sant** on violin, National Human Genome Research Institute's **Dr. Francis Collins** on guitar and former National Cancer Institute Post-baccalaureate fellow **Robert Masi** on piano. This was the third time the group has performed together in the atrium.

JazzyCopia performs regularly in the CC Atrium. The group of professors and alumni perform Classic Jazz, Brazilian classics and sometimes a little Funk. The group includes **Danny Villanueva** on percussion, **Joey Antico** on drums, **Gerry Kunkel** on guitar, **John Previti** on bass, and **Jon Ozmet** on piano. This performance was sponsored by the Foundation for Advanced Education in the Sciences.

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Clinical Center Grand Rounds

CME Information | Past Grand Rounds

Sign up to receive email updates for NIH Clinical Center Grand Rounds!

Activity Description

The NIH Clinical Center Grand Rounds, which is a weekly CME activity, aims to offer its audience a wide variety of topics from a diverse group of speakers to not only help them remain current on the latest advances in medicine, but to also assist them as they continue to grow professionally. All physicians, clinicians, biomedical researchers, nurses, and all other healthcare professionals within and outside the NIH community are welcomed to attend.

***Important Note:** Please see below for important information on CME and privacy policies.

The CME activity code will be posted at the beginning and end of the 12:00 pm lecture. If you need the code or have questions, email Rita Stevens, CME Administrator at rita.stevens@nih.gov.

June 2024 Clinical Center Grand Rounds

Wednesday, June 5, 2024
12:00 noon – 1:00 pm Live in Lipsett

Adolescent Bone Health

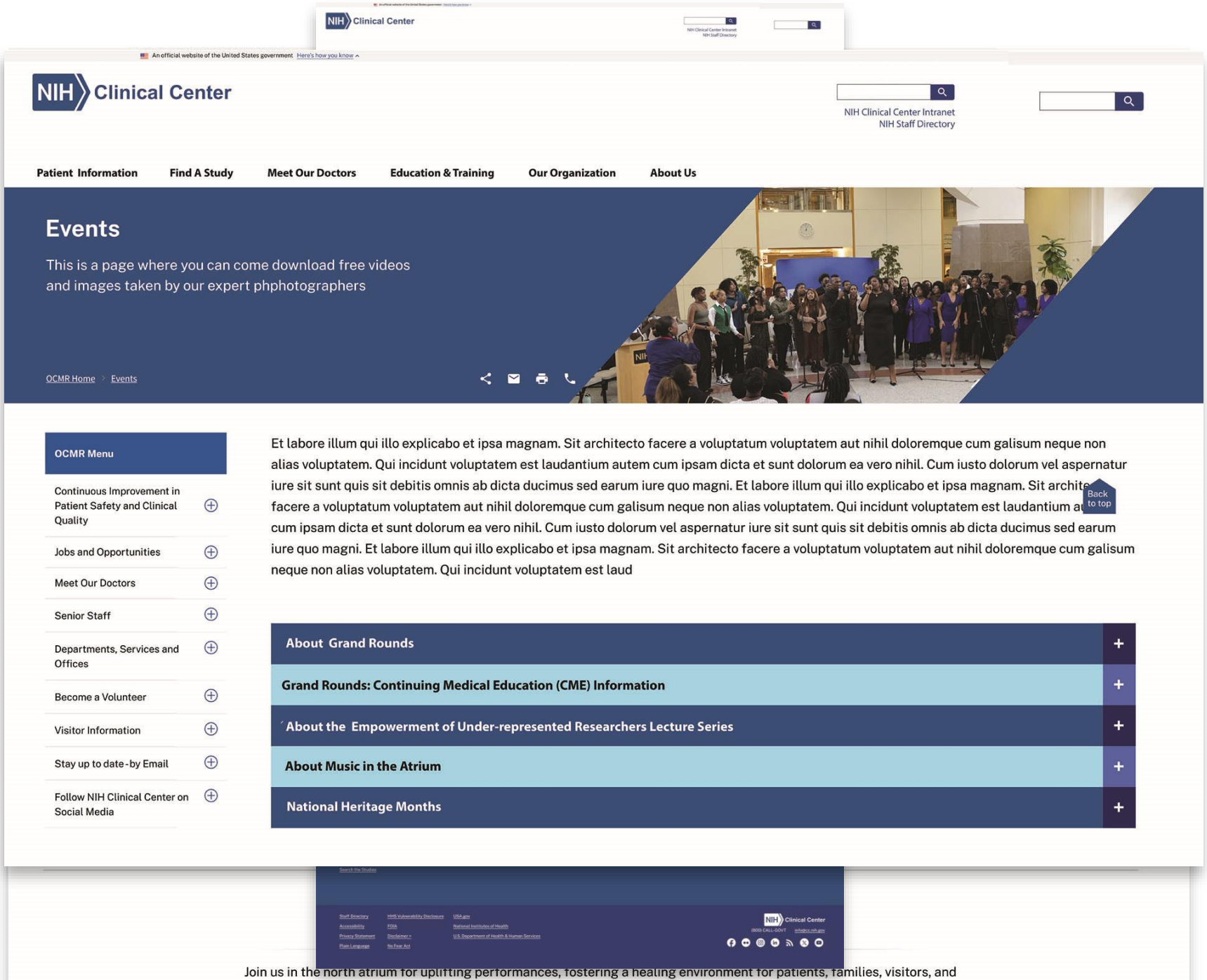
Catherine Gordon, MD, MS
Clinical Director & Senior Investigator
Division of Intramural Research
Eunice Kennedy Shriver National Institute of Child Health and Human Development

- Lecture will also be archived on NIH Videocast

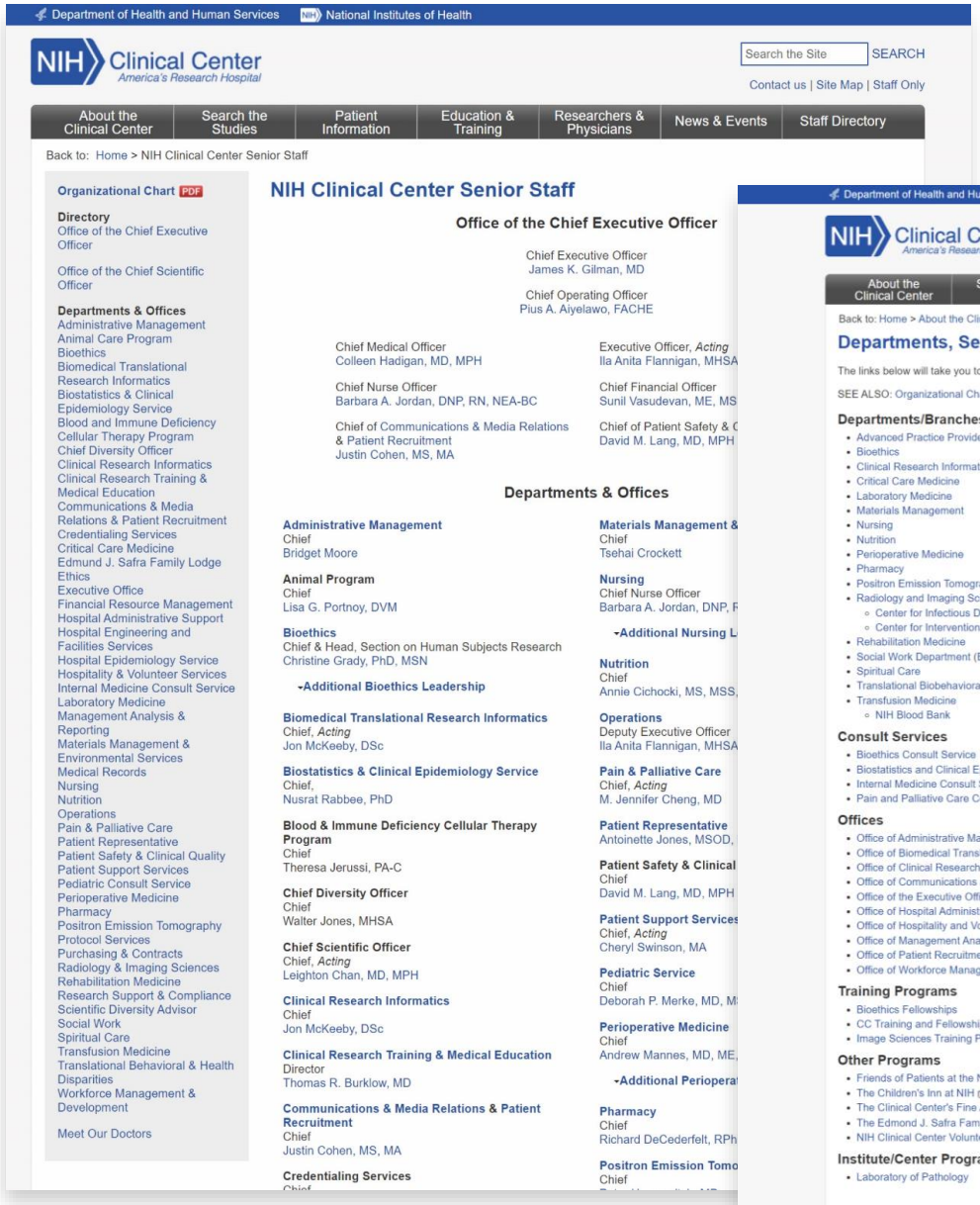
Wednesday, June 12, 2024
12:00 noon – 1:00 pm Live in Lipsett

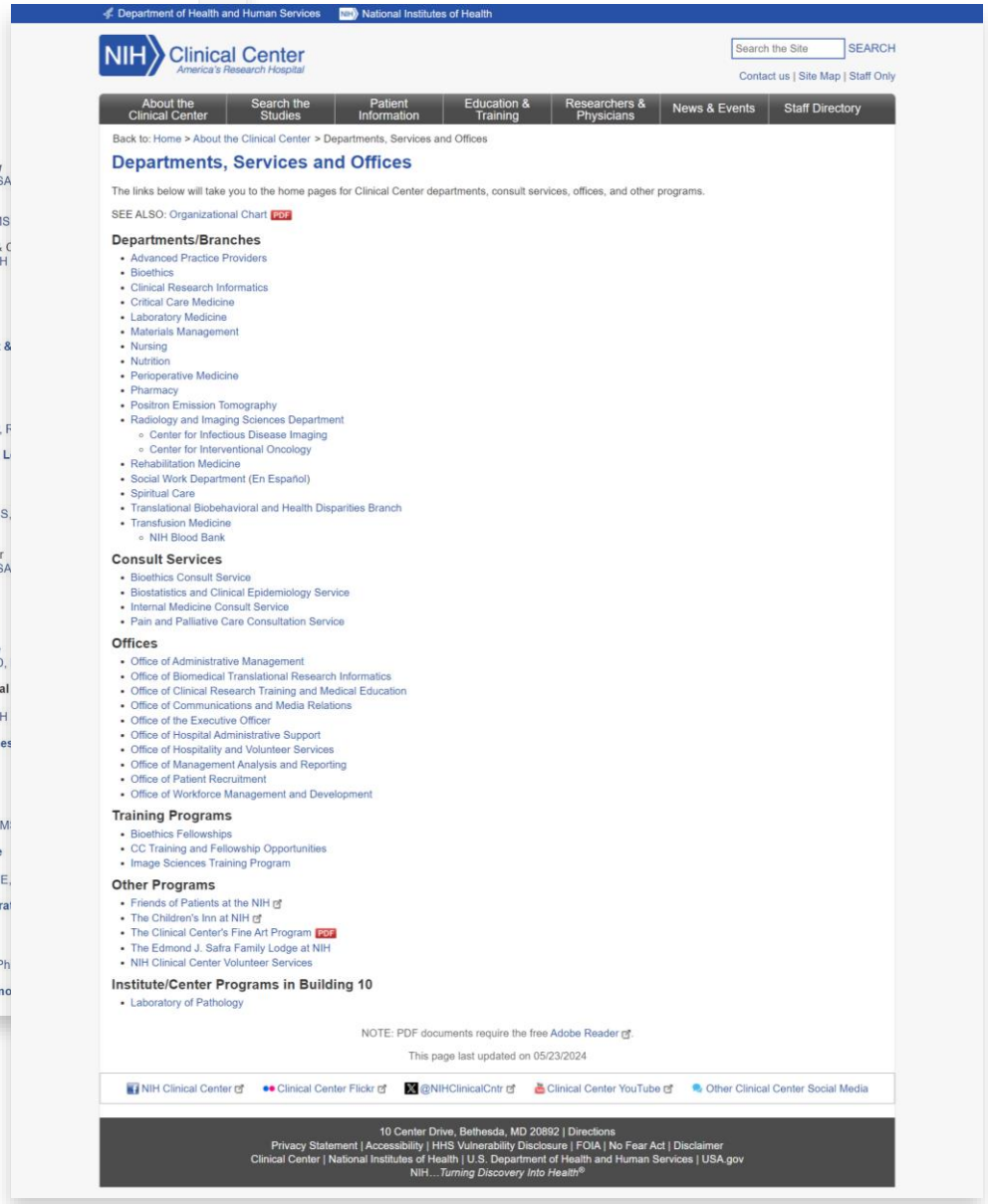
Distinguished Clinical Teaching Award - John Laws Decker Lecture
Contemporary Clinical Medicine: Great Teachers
Co-Sponsored by the Foundation for the National Institutes of Health

Calendar - Redesign

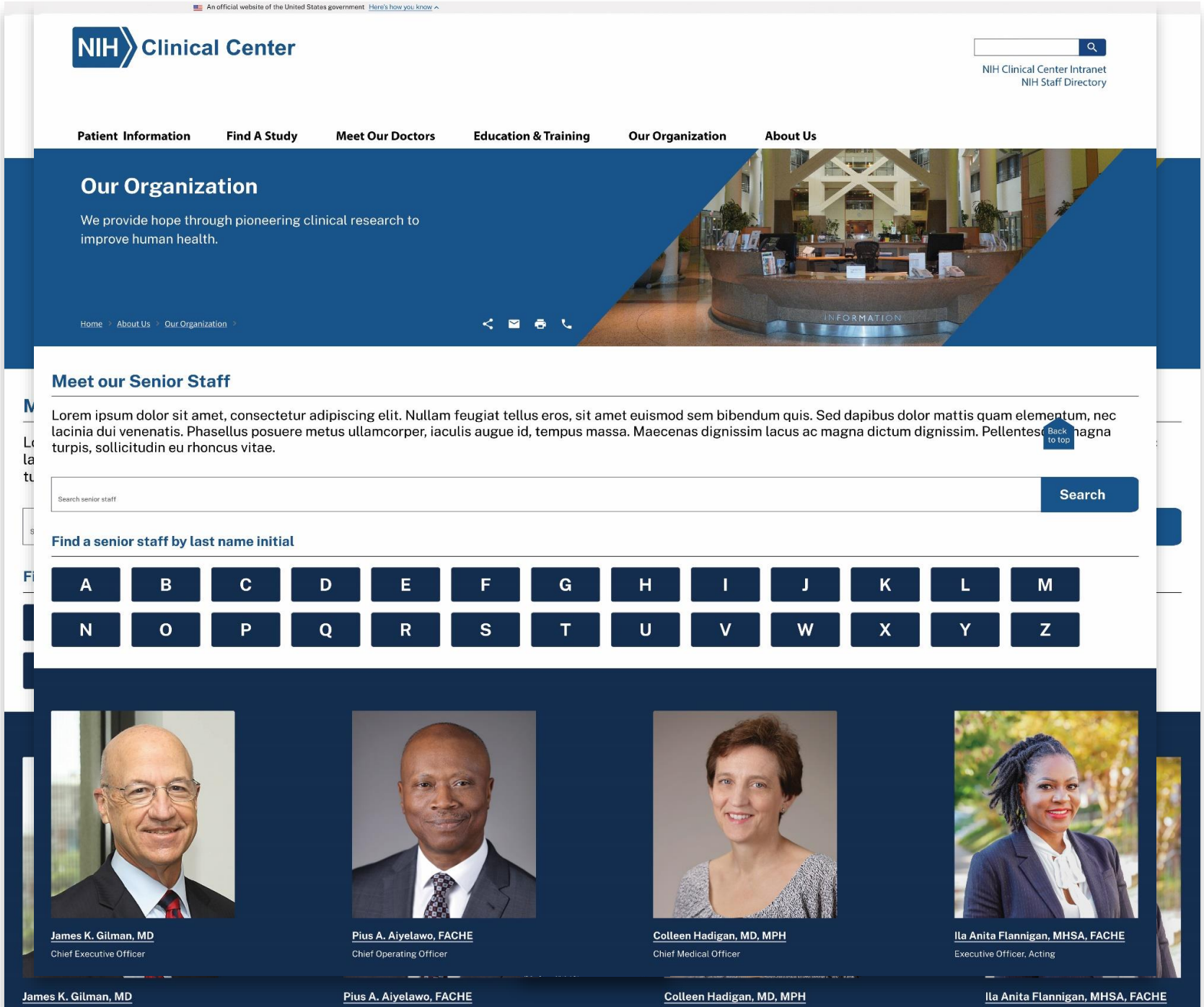


Senior Staff & Departments - Current





Senior Staff & Departments - Redesign



Oh by the way: Innovations

- Auto-survey option to provide feedback about a page
- Ability to add an AI chat function.
- Floating navigation options such as “Back to Top”.

Conclusion

Questions?