NIH Clinical Center Research Hospital Board
Launching the Journey for Magnet® Recognition

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Magnet Accreditation

Magnet organizations will serve as the fount of knowledge and expertise for the delivery of nursing care globally. They will be solidly grounded in core Magnet principles, flexible, and constantly striving for discovery and innovation. They will lead the reformation of health care; the discipline of nursing; and care of the patient, family, and community.

-The Commission on Magnet® Recognition, 2008
Components of Magnet Accreditation

https://www.nursingworld.org/organizational-programs/magnet/magnet-model/
Why Magnet?
A Growing Body of Evidence Indicates that Magnet Organizations:

**Improved Patient Outcomes**
- Lower mortality rates
- Lower failure-to-rescue
- Lower patient fall rates
- Lower nosocomial infections
- Lower hospital-acquired pressure ulcer rates
- Lower central line-associated bloodstream infection rates

**Attract/Retain High Quality Providers**
- Lower nurse dissatisfaction and burnout
- Higher nurse job satisfaction
- Lower RN turnover

**Improved Quality and Safety**
- Higher adoption of National Quality Forum safe practices
- Lower overall missed nursing care
- Higher support for evidence-based practice implementation
- Higher nurse-perceived quality of care
- Higher patient ratings of their hospital experience

**Financial Impact**
- Lower RN Turnover
- Lower Length of Stay (LOS)

The Clinical Center Journey: Potential Benefits

• Rigorous and data driven analysis of the organization’s outcomes
  – Requires high bar for excellence in clinical quality, patient outcomes, and nursing practice

• Safety and Quality are Key to Patient Centered Care
  – Identify gaps in quality
  – Develop and implement strategies for improvement
  – Strive to create an organization that delivers consistently excellent patient experiences and research implementation

• Foster a Collaborative Culture
  – Shared interest and team building across disciplines and ICs
  – Recognition and development of collaborative processes that promote organizational mission and vision

• Increased Public Visibility
  – Attract high quality candidates in the fields of nursing and medicine
  – Showcase NIH and clinical research
Comprehensive Gap Analysis Identified Areas Where We Excel:

- Robust shared governance structure and engagement
- Nursing research portfolio
- Academic and professional development initiatives/availability
- Organizational Quality and Safety initiatives
- Narratives and data to support clinical improvements and outcomes (example: CLABSI, Safe Patient Handling,…)
- Collaborative interprofessional relationships and workgroups
- Highly visible CNO
- Enthusiasm for the Journey
The NIH CC Magnet Journey in 2020...

- ANCC Senior Magnet Program Analyst-Monthly consultation via MS Teams
- Timeline development for application and document submission
- Increasing Internet/Intranet Web Presence/CC Communications
- Magnet Ambassador Team:
  - Education, enculturation and engagement of all staff
  - Develop a shared message
  - CCND, IC Physicians and Stakeholders (Dr. James Gulley, NCI - Our First Physician Ambassador)
- Magnet Core Team/CNO meet with members of the NIH community (staff, stakeholders, patients) to gather input and ideas
- Develop a Professional Practice Model (PPM) and a Nursing Strategic Plan (stemming from the CC Strategic Plan)
- Magnet Kick Off Event- Rescheduled to October 2020
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